## Native American jewelry will be a top holiday gift, predictions say

## Native American jewelry selection at NativeAmericanJewelry.com makes gift-giving easy

American Indian jewelry is poised to be one of the hottest gifts of the holiday season, according to industry experts. Already, retailers are noticing that sales have skyrocketed.

"We've really seen an increase in purchases," says Steven Onida of NativeAmericanJewelry.com. "We can't seem to keep popular items like turquoise earrings and squash blossom necklaces in stock."

Thanks to being featured in recent runway shows and in fashion magazines like *Lucky*, Native American jewelry is one of the season's biggest trends, and it will continue to become even more popular through the holiday season. Onida says that many customers are attracted to the diversity of American Indian jewelry.

"We have a lot of beautiful pieces that feature intricate silverwork and a variety of semiprecious stones, like turquoise and lapis, but we also carry designs that are a bit more abstract or simple. Customers love the variety of jewelry that they see on our site."

As American Indian jewelry becomes popular, more buyers are turning to NativeAmericanJewelry.com to find unique pieces.

"A lot of people want something different, a piece of jewelry that not everyone has," Onida notes. "Our selection is so large that we have something for everyone."

NativeAmericanJewelry.com offers beautiful, high-quality items at affordable prices, making American Indian jewelry a great holiday gift for any budget. With a wide selection of pieces to choose from, like necklaces, earrings, and keyrings, shoppers are sure to find the perfect present for everyone in their life.

Since the 19<sup>th</sup> century, Southwest Indian tribes like the Navajo and Zuni have made beautiful jewelry with silver and semiprecious stones, using images of animals and other motifs from nature to create eye-catching, colorful jewelry.

To find that perfect item of Native American jewelry for someone on your holiday shopping list, go to <u>www.nativeamericanjewelry.com</u>.